

2019-2020 HARRISONBURG HIGH SCHOOL YEARBOOK ADVERTISING RATE CARD

YEARBOOK BUSINESS ADVERTISING

Purchase an ad and you also receive an online ad running for two weeks. Online ads must be 150 by 150 pixels. Send a JPEG or PDF file to vkibler@harrisonburg.k12.va.us

AD SIZE	WIDTH	HEIGHT	COST
Full page	7.67 inches/46 picas	10.67 inches/64 picas	\$350.00
½ page	7.67 inches/46 picas	5.33 inches/32 picas	\$190.00
¼ page	3.83 inches/23 picas	5.33 inches/32 picas	\$100.00
⅛ page	3.83 inches/23 picas	2.67 inches/16 picas	\$60.00
1/16 page	1.92 inches/11p6 picas	2.67 inches/16 picas	\$40.00

YEARBOOK SENIOR ADS

AD SIZE	WIDTH	HEIGHT	COST
Full page	7.67 inches/46 picas	10.67 inches/64 picas	\$150.00
½ page	7.67 inches/46 picas	5.33 inches/32 picas	\$80.00
¼ page	3.83 inches/23 picas	5.33 inches/32 picas	\$45.00
⅛ page	3.83 inches/23 picas	2.67 inches/16 picas	\$30.00
1/16 page	1.92 inches/11p6 picas	2.67 inches/16 picas	\$20.00

YEARBOOK PATRON ADS

PATRON AD LEVEL	COST
Yearbook Super Sponsor	\$100.00 and up
Gold Sponsor	\$50.00
Silver Sponsor	\$25.00
White Sponsor	\$20.00
Bronze Sponsor	\$15.00
Blue Sponsor	\$10.00
HHS Sponsor	\$5.00