



Harrisonburg High School

# Yearbook

2019-2020 **HHS SENIOR AD MEDIA** Contract

## SENIOR AD SIZES

- FULL PAGE \$150**
- 1/2 PAGE \$80**
- 1/4 PAGE \$45**
- 1/8 PAGE \$30**
- 1/16 PAGE \$20**

## CONTACT INFORMATION

Harrisonburg High School  
 1001 Garbers Church Road  
 Harrisonburg, Virginia 22801  
 (540) 433-2651, extension 444  
 Advisers: Valerie Kibler & Emilee Hussack  
 vkibler@harrisonburg.k12.va.us or  
 ehussack@harrisonburg.k12.va.us

## OFFICE USE ONLY

TOTAL AMOUNT OWED: \_\_\_\_\_

- Paid when sold
- Bill the Purchaser

## SENIOR AD INFORMATION

To all parents, relatives and friends: Soon it will be time for graduation. The HHS Yearbook is your chance to show that special student how much you care. Senior ads come in many sizes and are one of the most popular areas of the book. It's time for you to order yours and guarantee the size/space you want. Don't miss your chance to tell your senior how proud you are!

Our designers will create the senior ad specially for you. Submit a few special photos and your special words, and let us do the work. The best method is email, but we accept orders dropped off or sent by mail as well. We will return your photos if you include a self-addressed, stamped envelope. We prefer digital photos. Please note that our deadlines are firm. When all of our pages are full, we won't be able to add or make changes. Send this form with your payment. You can pay a 50% deposit now and the other half by Feb. 1, 2020 if a payment plan helps meet your needs.

**YOUR ORDER IS NOT COMPLETE UNTIL WE HAVE** (1) this form, (2) payment and (3) your photos and message. We do not accept photos showing nudity from the waist below, even if this is your most adorable baby photo, nor do we accept copyrighted material or photos with illegal activity or inappropriate content.

### SUGGESTED FORMATS:

- 1/16 page: words only (approximately 30 words)
- 1/8 page: 1 photo, approx. 30 words\*
- 1/4 page: 1-3 photos, 50 words\*
- 1/2 page: 1-7 photos, 70 words\*
- 1 page: 1-10 photos, 100 words\*

\*These are just estimates and we can help you plan the best possible design to meet your needs.

**SPECIFICATIONS:** We prefer to do the design work for you. But if you want to create your own ad on the computer, the file you send us must be: JPEG, TIFF or PDF.

The ad you create must be actual size with 300 ppi resolution or higher.

## ADVERTISER INFORMATION

NAME OF PURCHASER/PARENT: \_\_\_\_\_

NAME OF SENIOR: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE #: \_\_\_\_\_

EMAIL: \_\_\_\_\_

\* We will email you a confirmation that we received your order

The purchaser has agreed to buying a senior ad in the 2020 HHS Yearbook as specified in this contract and to pay the total amount according to the Yearbook Advertising Policy published on [www.hhsmedia.com](http://www.hhsmedia.com).

PURCHASER'S SIGNATURE: \_\_\_\_\_

YEARBOOK STAFF SIGNATURE: \_\_\_\_\_

DATE OF CONTRACT AGREEMENT: \_\_\_\_\_

Make checks payable to  
 HARRISONBURG HIGH SCHOOL  
 and send along with this form to:

Harrisonburg High School  
 Yearbook Staff c/o Valerie Kibler  
 1001 Garbers Church Road  
 Harrisonburg, VA 22801